



## Carrick Lodge Hotel Wins Award

Murdoch Hospitality Ltd were recently delighted to be notified, that both their establishments, namely The Carrick Lodge Hotel in Ayr and The Blair in Auchentiber, had received special recognition from Investors in People Scotland Ltd.

IIP have awarded both the businesses The Bronze Accreditation in acknowledgement of the standards reached.

*An IIP Spokesperson said, "Murdoch Hospitality Ltd has a very strong vision about their values and operational ethos within their entire organisation. It has been apparent at The Carrick Lodge but is now also very evident within The Blair.*

*He continued "Whenever it is possible, people are encouraged to give input into the Operational Aspects of the Plan and confirm that the trading philosophy remains sound. The core values of MHL are clearly understood by everyone, and are used as the cornerstone of all operational activities.*

*These include fiscal policy, customer service excellence, management competencies and style, as well as the development of staff in order to embed the concept of continuous improvement.*

*Murdoch Hospitality Ltd is indeed a glowing example of all that is good within the IIP framework."*

Managing Director, Jim Murdoch added, *"I am delighted to accept this award on behalf of our team, which now numbers around one hundred dedicated individuals.*

*It acknowledges all their hard work and daily dedication to their job, and both Tracey, my wife, and I are very proud of what we have all, collectively, achieved.*

*However, as they all know... the work goes on!!"*



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